



Madeira Schools Communication Survey



How well are we communicating? Your opinion is important to us! Please take a few minutes to complete this survey. Once completed, please drop it off at the Madeira Municipal Building, the Madeira Kroger Customer Service Desk, or any of the Madeira City Schools by Monday, February 4th. Or if you would prefer, you may mail to: Madeira Schools Planning Commission, Attn: Communication Survey, 7465 Loannes Drive, Madeira, OH 45243.

Thank you!
Madeira Schools Planning Commission

1. How satisfied are you with the communications you receive from the Madeira City School District?
(please check one)
 - Very Satisfied
 - Somewhat Satisfied
 - Not at All Satisfied

2. What types of information would you like to receive from the Madeira City School District?
(check all that apply)
 - School/class activities and schedules
 - Updates from the Madeira Board of Education
 - Updates from the school administrators and teachers
 - Budget overviews
 - The latest federal, state and local legislation affecting our schools
 - Student accomplishments and awards
 - Sports team results and accomplishments
 - School productions like plays and musicals
 - Performing Arts results and accomplishments
 - Other _____

3. How frequently, in general, would you like to hear from the Madeira City School District? (please check one)
 - Daily
 - Weekly
 - Every two weeks
 - Monthly
 - Quarterly
 - Twice a year
 - Once a year
 - Never
 - Other _____

4. Do you have access to the internet? (please check one) Yes No

5. Do you use email regularly? (please check one) Yes No

6. About how often do you visit the District's website? (please check one)
 - Daily Weekly Monthly Rarely Never

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7. We would like your thoughts on some communication tools the Madeira City School District currently uses, has used in the past, or may use in the future. Please answer all three columns.

	Are you aware of this medium? (please check one)		How effective do you feel this medium is/would be? (please check one)			Would you like the District to use this medium? (please check one)	
	<u>Yes</u>	<u>No</u>	<u>Very</u>	<u>Somewhat</u>	<u>Not at All</u>	<u>Yes</u>	<u>No</u>
Email/List serve	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hard copy mailing, like newsletters and postcards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Madeira City Schools website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Marquee board in front of the Madeira Kroger store	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Street banners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Yard signs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teacher conferences	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
School calendar	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Neighborhood coffees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PTA (Newsletters)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
TV	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newspaper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Blogs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Text messaging	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pod casts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Automatic phone dialing service/Voicemail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

8. Your approximate age (Optional):

Less than 40 years of age, Between 40-60 years of age, Greater than 60 years of age

9. If you are interested in receiving information from Madeira City Schools (Optional):

Name: _____ Phone number: _____

Active Email Address: _____

Comments/Suggestions: _____

Thank you for your participation!!